

## **Mars Recognized for Fifth Time on Fortune’s 2017 Best Companies to Work For List**

*Private, family-owned global company ranked #50 on Fortune’s annual list*

**MCLEAN, VA—March 9, 2017—** Mars, Incorporated is excited to announce it’s been named to the [2017 FORTUNE 100 Best Companies to Work For®](#) list, compiled by the Great Place to Work®, for the fifth consecutive year. The achievement recognizes Mars’ commitment to its Associates and the dedication, passion and creativity they bring to work each day.

With more than 25,000 U.S.-based Associates serving the Petcare, Chocolate, Wrigley, Food, Drinks and Symbioscience segments, Mars is a leading U.S. employer. Best known for its investment in Associate development and the ability to build a lasting and rewarding career, Mars creates growth opportunities that allow Mars Associates the chance to try it all – from switching which business they work in, to experimenting in different functions. Across the U.S., 12 percent of U.S. Associates have grown their careers at Mars for more than twenty years.

“Creating a great place to work has to start with offering an environment of respect and inclusiveness where Associates can be themselves and thrive,” said Grant F. Reid, CEO, Mars, Incorporated. “On top of that, we need to be agile in addressing the changing ways business gets done and the evolving needs of the talented people we hire.”

At Mars, fun is in our DNA. From delicious treats, to wholesome meals, to pet food and healthcare that keeps our beloved furry companions healthy and happy. So, it’s no surprise that Mars Associates stick around in part because of what they get to create, helping to reach billions of consumers with brands they love and value. Having access to delicious Mars food, drinks and treats or being able to bring your pet to work also makes Mars a fun place to work.

“At Mars, we look for people who have an entrepreneurial spirit – people who relish taking on big responsibilities and who are agile and bold when tackling challenges,” Reid said. “We believe in team collaboration as a way to get work done, while being committed to individual development as principled leaders.”

Mars is dedicated to doing business guided by its Five Principles. This resonates with Associates of every generation and fosters a culture of shared purpose. Mars is committed to leading the way in sustainability and innovating in health and wellbeing. As the only food or consumer packaged goods company to have made the list, Mars is an example of a company doing it right, investing over \$1 billion back in our U.S. supply chain and creating over 1,000 new jobs in America over the last five years. We also prioritize a healthy life for Associates with programs like parental leave and adoption assistance, while encouraging opportunities to get involved and volunteer.

Mars is thrilled that Fortune and Great Place to Work® has again shone a light on our Associates and their hard work. And in the year ahead, we look forward to continuing to show the world why we are proudly Mars.

### **About Mars, Incorporated**

**Mars, Incorporated is a private, family-owned business with more than a century of history, \$35 billion in sales, and six diverse business segments producing some of the world’s best-loved brands: PEDIGREE®, ROYAL CANIN®, IAMS®, BANFIELD® CESAR® (Petcare); M&M’S®, SNICKERS®, DOVE®,**

GALAXY®, MARS®, MILKY WAY®, TWIX® (Chocolate); DOUBLEMINT®, EXTRA®, ORBIT®, 5™, SKITTLES® (Wrigley); UNCLE BEN'S®, DOLMIO®, MASTERFOODS®, SEEDS OF CHANGE® (Food); ALTERRA COFFEE ROASTERS™, THE BRIGHT TEA COMPANY™, KLIX® FLAVIA® (Drinks); and COCOAVIA® (Symbioscience). Headquartered in McLean, VA, Mars operates in 421 facilities across 78 countries, where our more than 80,000 Associates —all united by the company's Five Principles of Quality, Efficiency, Responsibility, Mutuality and Freedom —strive every day to create relationships with our stakeholders that deliver growth we are proud of.

For more information about Mars, Incorporated, please visit [www.mars.com](http://www.mars.com). Join us on Facebook, Twitter, LinkedIn and YouTube.

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