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FOR IMMEDIATE RELEASE

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Mars Wrigley Confectionery Names New Global President

Mars Incorporated's Chief Marketing & Customer Officer Andrew Clarke to replace Martin Radvan

MCLEAN, VA (June 12, 2018) --- Mars, Incorporated named Andrew Clarke, currently Chief Marketing & Customer Officer, to the role of Global President - Mars Wrigley Confectionery. Clarke will assume his new role in September. He will be based at Mars Wrigley Confectionery's global headquarters in Chicago, Illinois.

Since 2015 Clarke has been Chief Marketing & Customer Officer. In this role he has led Mars' marketing and sales capabilities, including the development of an integrated strategy that leverages Mars' powerful brands while building strong relationships with our global customers. He joined Mars in the U.K. in 2000 as Category Leadership Director for Mars Chocolate and since then has built leadership experience and responsibility through a wide range of general management roles spanning across the Chocolate, Petcare and Food segments. He has led geographic operations at country level in the U.K. and Ireland and was Regional President for Petcare in Latin America from 2011 to 2014.

Clarke replaces Martin Radvan, who is retiring after a 32-year career with Mars that extended across multiple functions, business segments and countries. Radvan has led the integration of the Mars Chocolate and Wrigley segments into Mars Wrigley Confectionery, the world's leading manufacturer of chocolate, chewing gum, mints, and fruity confections.

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“Andrew is the right person to lead Mars Wrigley Confectionery into its next chapter. His track record for driving ambitious change while delivering results is the fuel our business needs to thrive in an ever changing consumer and retail landscape,” said Grant F. Reid, CEO of Mars, Incorporated. “Andrew brings great global perspective, combined with a principled approach to leadership and passion for engaging and inspiring teams.”

About his new role, Clarke said: "I am delighted to have the opportunity to lead this iconic business with some of the world’s most loved brands and to drive growth with our talented associates, customers and partners.”

About Mars, Incorporated

Mars is a family-owned business with more than a century of history making diverse products and offering services for people and the pets people love. With over \$35 billion in sales, the company is a global business that produces some of the world's best-loved brands: M&M's[®], SNICKERS[®], TWIX[®], MILKY WAY[®], DOVE[®], PEDIGREE[®], ROYAL CANIN[®], WHISKAS[®], EXTRA[®], ORBIT[®], 5[™], SKITTLES[®], UNCLE BEN'S[®], MARS DRINKS and COCOAVIA[®]. Mars also provides veterinary health services that include BANFIELD[®] Pet Hospitals, Blue Pearl[®], VCA[®] and Pet Partners[™]. Headquartered in McLean, VA, Mars operates in more than 80 countries. The Mars Five Principles – Quality, Responsibility, Mutuality, Efficiency and Freedom – inspire its more than 100,000 Associates to create value for all its partners and deliver growth they are proud of every day.

For more information about Mars, please visit www.mars.com. Join us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [YouTube](#).

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