

MARS

Company Overview

Updated 2024

Family-owned. Future-facing. Purpose-driven.

As a global company with the footprint of a small country, we have the responsibility - and the opportunity - to leave a lasting impact on the world.

As a family-owned business, we have the ability to think in generations, rather than just business quarters, and our Purpose guides us on our way.

What we do is only as good as *how* we do it. We challenge our Associates, partners and suppliers to join us in transforming the way we do business every day.



The world
we want
tomorrow
starts with
how we do
business
today
MARS



150,000+ Associates

are united and guided by Five Principles of Mars,
which span geographies, languages, cultures
and generations



1911

Frank C. Mars made the
first Mars candies in his
Tacoma, Wash., kitchen

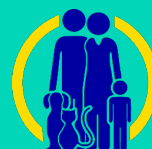
70+

Operating markets
worldwide



Global HQ in
McLean, VA

glassdoor
**BEST PLACES
TO WORK**



Private,
family-owned
company

\$50B+
NET SALES



170+

Mars brands are
enjoyed in 170+
markets worldwide



**Billion Dollar
Brands**

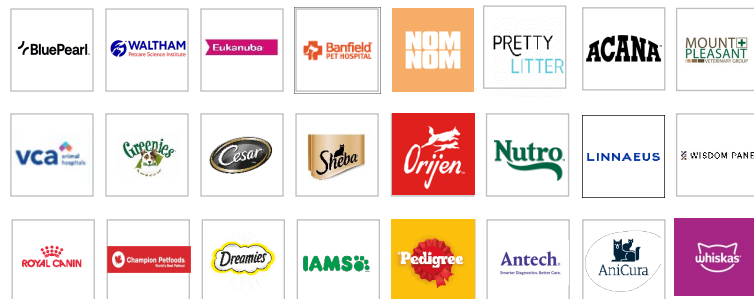


400+
SITES

3,000
VETERINARY HOSPITALS

MARS
Petcare

*A Better
World For Pets*



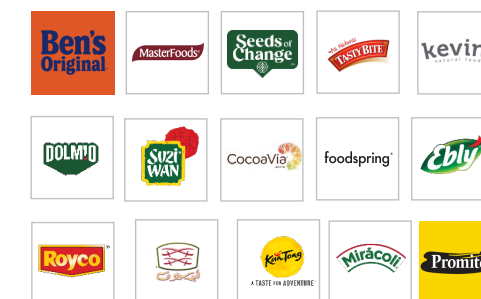
MARS
Snacking

*Inspire moments
of everyday
happiness*



MARS
Food & Nutrition

*better food today
A better world tomorrow*



MARS

Note: Net sales reflect fiscal year ended December 31, 2023
in accordance with U.S. GAAP

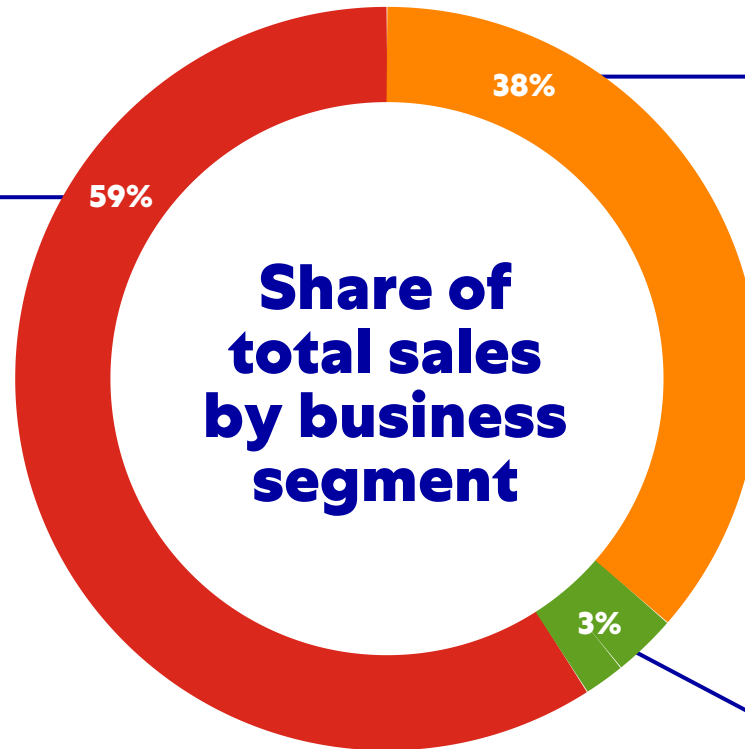
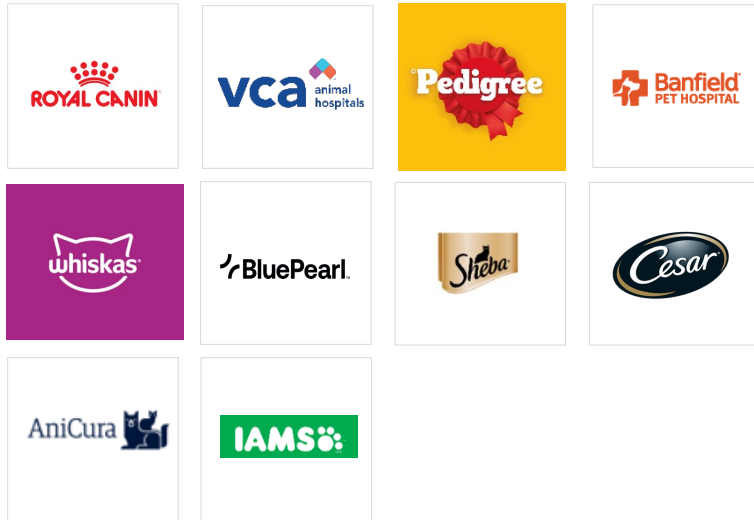
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Slide 3

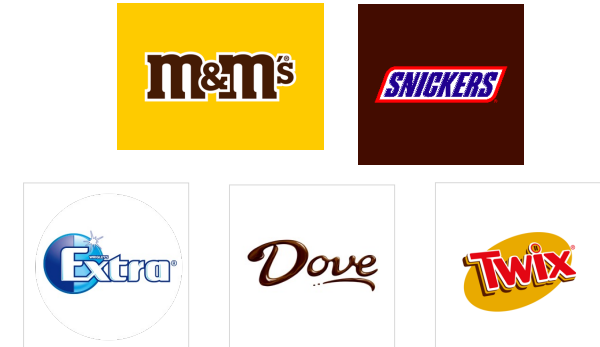
Our diverse and growing company

MARS
Petcare

Billion Dollar Brands



MARS
Snacking
Billion Dollar Brands



MARS
Food & Nutrition

Note

1. Percentages represent % of fiscal 2023 net sales reconciled to US GAAP total

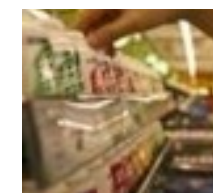
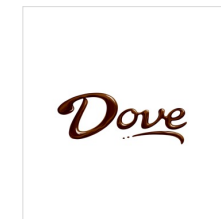
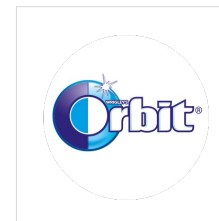
2. "Billion Dollar Brands" represent brands which have generated over \$1 billion in net sales as of December 31, 2023 based on Mars management reporting



*Inspire moments
of everyday
happiness*

For more than 100 years, we've been inspiring moments of everyday happiness through our iconic snacks and treats such as M&M'S®, SNICKERS®, ORBIT®, KIND® and SKITTLES®.

Now, with more than 34,000 Associates and a presence in 170 markets, we are building the future of snacking on firm foundations – leading with purpose, winning with consumers, and honoring our heritage of innovation.

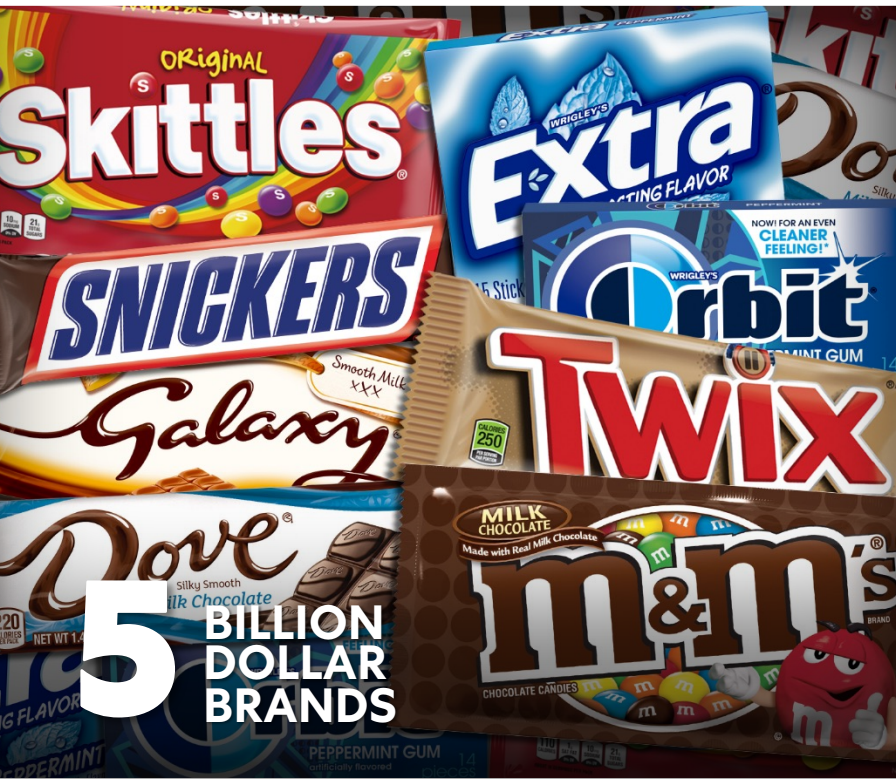


MARS

Snacking

53
FACTORIES

180
COUNTRIES



5 BILLION
DOLLAR
BRANDS

34K ASSOCIATES
WORLDWIDE

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#6 GREAT PLACE
TO WORK

2023 Sustainable in a Generation Report Highlights



Lowered emissions an additional **8%** in 2023 across our full value chain totaling a **16%*** reduction, while growing the business by **60%*** since 2015

Reduced land use by **6%** and unsustainable water use by **27%***

**against 2015 baseline*

Sourcing **59%** renewable electricity for our global usage

Reached **142,000 farmers** in programs designed to increase farmer incomes

Reached **103,000 women** through programs designed to enable them to thrive



Reached **750,000 people** through programs in our supply chain since programming began



Delivered **3.1 billion healthy meals** within our core food portfolio



Concluded **largest ever study** into pet homelessness

Published the sixth annual Mars Marketing Code Governance Report, showing **99.5% media compliance** and **99.0% content compliance** with our Code commitment

MARS

Thank you