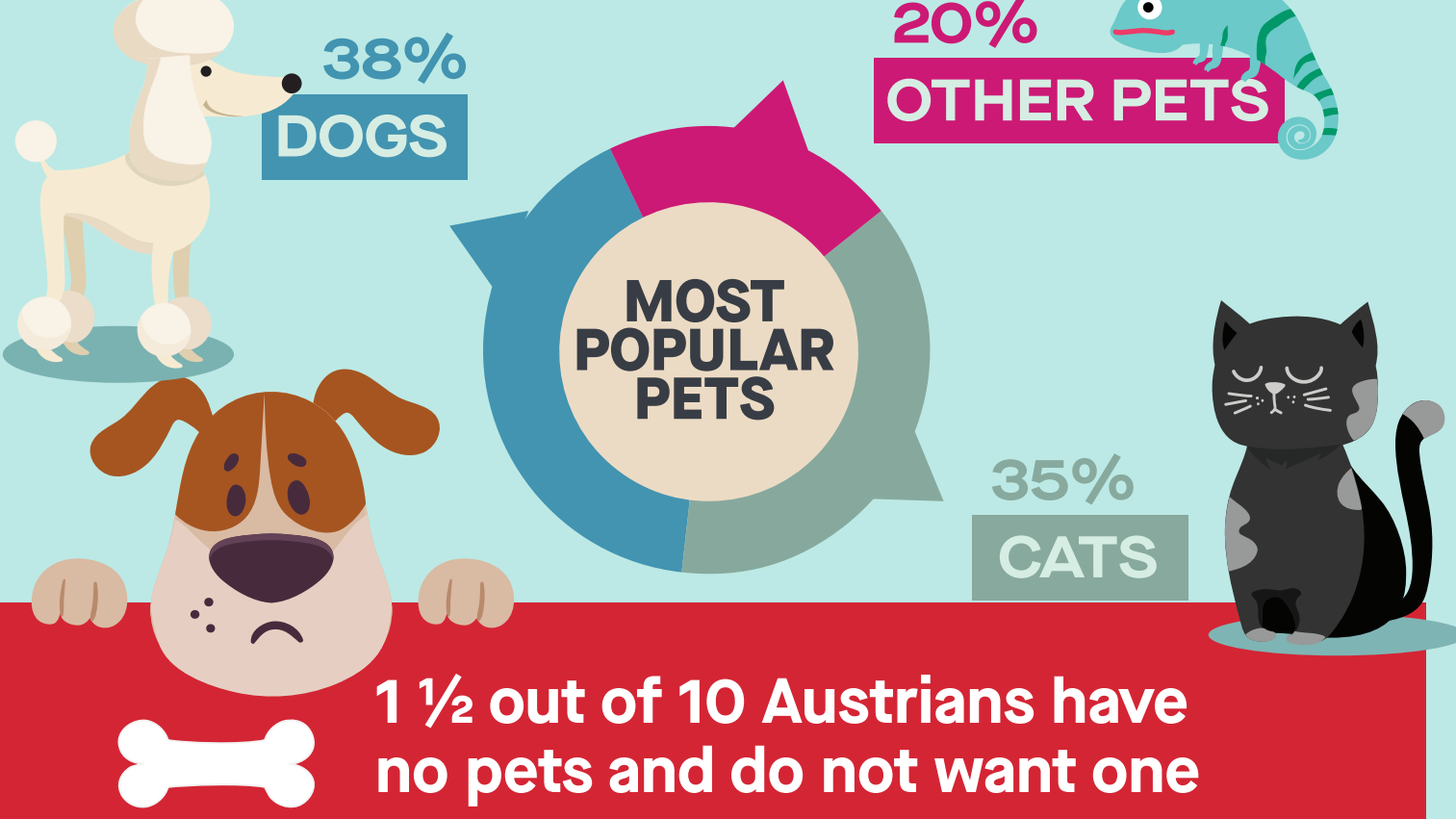


Four legged office mates

THE BENEFITS OF DOGS IN THE OFFICE



9 out of 10 Austrians love pets

5 out of 10 are pet parents

4 out of 5 think pets make life richer



Pets are not only our friends

they're full-blown familymembers

9 out of 10

say their pet is a friend and a **full member** of the family

8 out of 10

say his or her pet has its own **personality**

7 out of 10

think **talking** to a pet is normal

5 out of 10

familydogs **sleep on the bed** of their pet-parents



Pets bring many advantages

- ⊕ They make you **happier** (opinion of 9 out of 10)
- ⊕ They help you **cope with stress** (opinion of 9 out of 10)
- ⊕ A pet makes **social interaction** more easy (opinion of 8 out of 10)
- ⊕ They help kids develop **social and caring skills** (opinion of 9 out of 10)
- ⊕ They help youngsters **feel accepted** and **cope with difficult moments** (9 out of 10)
- ⊕ They improve **social cohesion** in communities (8½ out of 10)



Pets during the pandemic: a not to be underestimated role

Pets have played a very significant role within households during the pandemic and have intensified relationships

- ⊕ 4 out of 10 state that they now have a **closer bond** with their pet
- ⊕ 6 out of 10 state that their **relationship** to and their bond with their pet became more important
- ⊕ 7 out of 10 **feel sad** that dogs need to stay alone at home
- ⊕ 2,5 out of 10 **work more from home** to be with their pet
- ⊕ 7 out of 10 **feel sad to leave their pet alone** at home



Pets play an important role in cities and better infrastructure needed

But! Pet-parent 'good neighbour' training is needed to limit frustrations & stimulate a happy living together

- ⊕ 3 out of 10 believe that **play a significant** role within cities
- ⊕ 5 out of 10 say pets make cities **cosier**
- ⊕ 6 out of 10 say they're **happy** when seeing dogs in the city
- ⊕ 7 out of 10 **make a stop** to pet dogs while seeing one in the city



...but cities still have some work to do

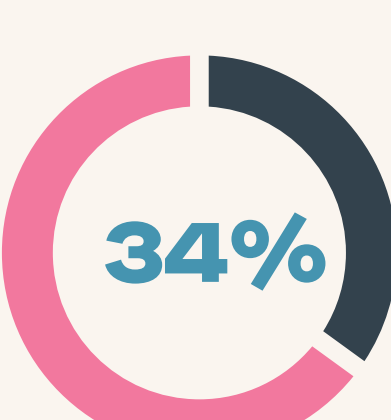
In order to fully become a pet friendly city, cities and communities still have tons of work to do

- ⊕ 8 out of 10 Austrians say that cities need more **dog-friendly infrastructure**
- ⊕ 7 out of 10 Austrians say that a dog should always be **kept on a leash**
- ⊕ 9 out of 10 Austrians say that whoever does not clean up after his or her dog, should **get a fine**
- ⊕ 7 out of 10 Austrians say that cities need **more green areas** where dogs are welcome



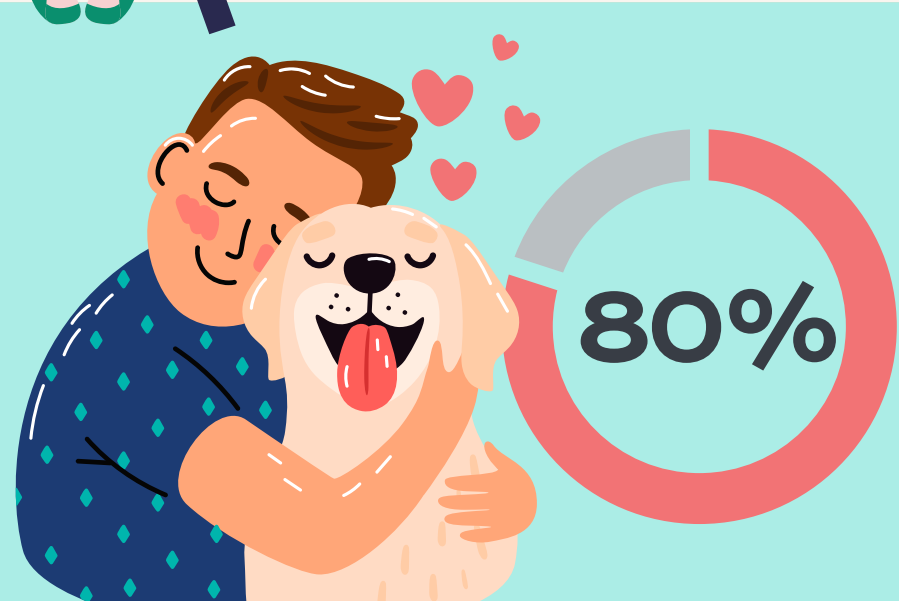
A FAMILYDOG FRIENDLY OFFICE

the importance of a pet policy



Only 34% of all Austrian pet parents can bring their pet to the office. For 11% of them the topic is being discussed at work

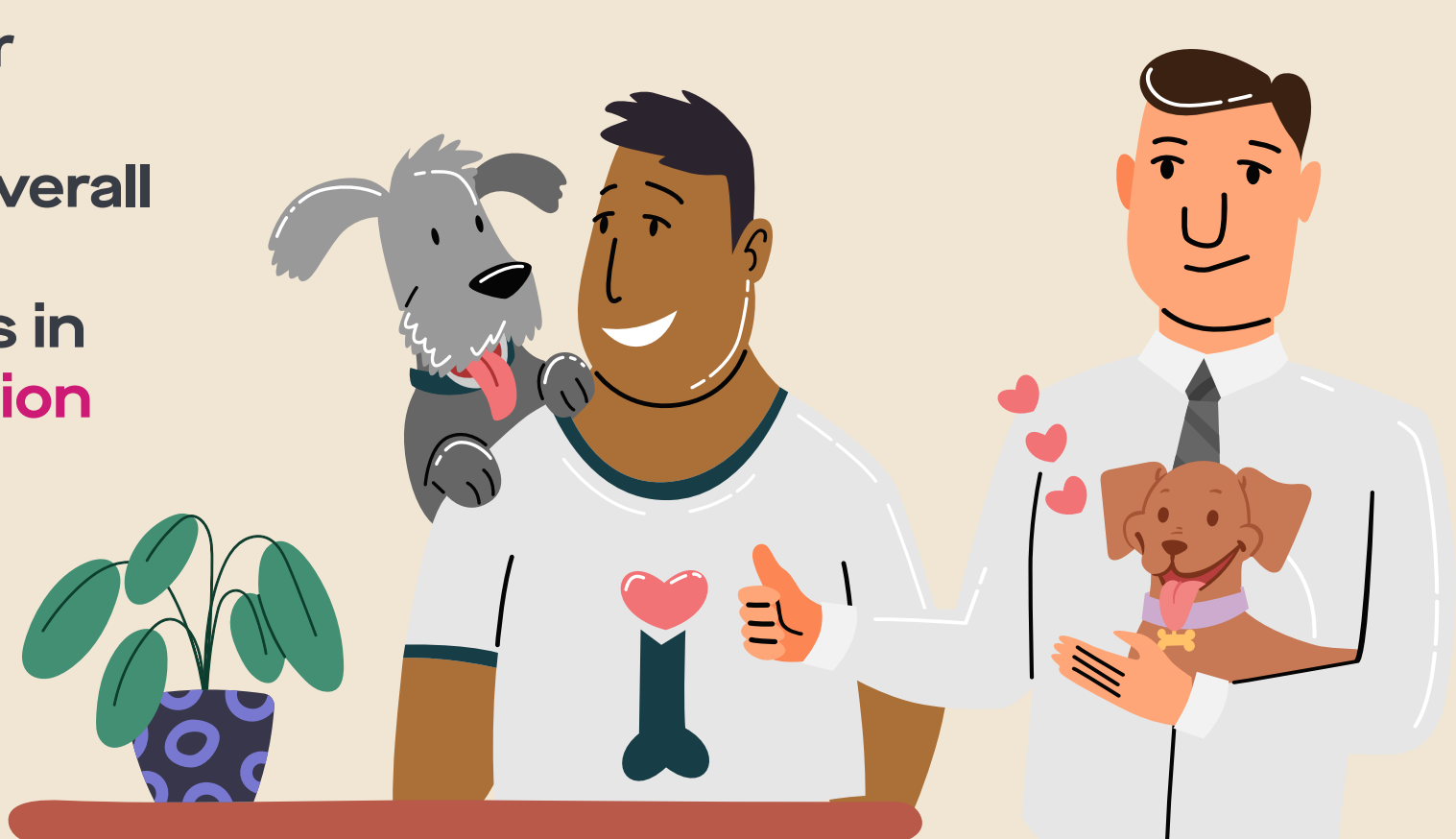
Familiarity and experience with dogs in the office quote significantly more advantages and see less hurdles.



8 out of 10 Austrians agree that a good framework/policy is needed

Experience with dogs in the office

- ⊕ 9 out of 10 say it's **fun!**
- ⊕ 8 out of 10 say it improves their **physical wellbeing**
- ⊕ 9 out of 10 say it brings more overall **happiness** to the workfloor
- ⊕ 9 out of 10 say that having pets in the office means **more interaction** with colleagues
- ⊕ 8 out of 10 say that it **reduces stress**
- ⊕ 7 out of 10 makes the breaks better and **more active**



Concerns about welcoming dogs to the office



Austrians **with no dogs** in the office:

- ⊕ 4 out of 10 are concerned about **hygiene**
- ⊕ 4 out of 10 are afraid dogs **can scare off** other employees
- ⊕ 4 out of 10 are concerned about **too much noise**

For all Austrians **who have experience with dogs** at the office, these are not a hurdle and thus the benefits outweigh concerns that can be tackled with a **policy** and **some infrastructure**.